



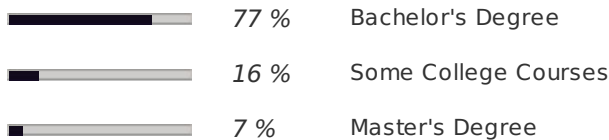
## Survey Researchers

### Description

Design or conduct surveys. May supervise interviewers who conduct the survey in person or over the telephone. May present survey results to client.

### Education

The following is a breakdown of the top three degrees that people in this job possess (each educational level is described in the legend at the end of this document):

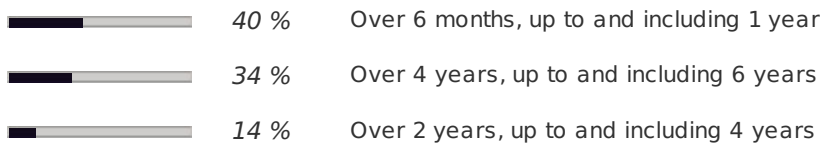


In order to pursue this career, you will need to be educated in one of the following areas:

- Economics, General (CIP = 45.0601)
- Applied Economics (CIP = 45.0602)
- Business/Managerial Economics (CIP = 52.0601)
- Marketing Research (CIP = 52.1402)

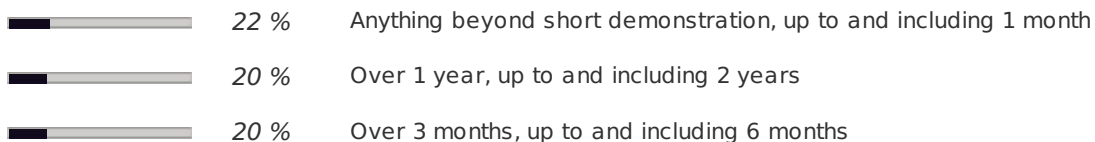
### Experience

The following is a breakdown of the level of related work experience that people in this job possess:



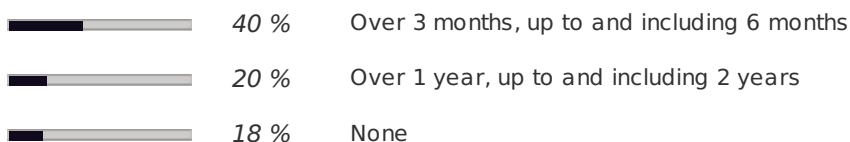
### On-site Training

The following is a breakdown of the length of on-site training that people in this job typically receive:



### On-the-job Training

The following is a breakdown of the level of on-the-job training that people in this job received:





## Interests

The following is a list of the top three career interests (also known as Holland Codes) that people with this occupation possess, along with their level of importance to this career.

- Investigative (Very high)
- Conventional (High)
- Enterprising (High)

## Tasks

Here are the most common tasks and duties for which you would be responsible in this job:

- Prepare and present summaries and analyses of survey data, including tables, graphs, and fact sheets that describe survey techniques and results.
- Consult with clients to identify survey needs and specific requirements, such as special samples.
- Analyze data from surveys, old records, or case studies, using statistical software.
- Review, classify, and record survey data in preparation for computer analysis.
- Conduct research to gather information about survey topics.
- Conduct surveys and collect data, using methods such as interviews, questionnaires, focus groups, market analysis surveys, public opinion polls, literature reviews, and file reviews.
- Collaborate with other researchers in the planning, implementation, and evaluation of surveys.
- Direct and review the work of staff members, including survey support staff and interviewers who gather survey data.
- Monitor and evaluate survey progress and performance, using sample disposition reports and response rate calculations.
- Produce documentation of the questionnaire development process, data collection methods, sampling designs, and decisions related to sample statistical weighting.
- Determine and specify details of survey projects, including sources of information, procedures to be used, and the design of survey instruments and materials.
- Support, plan, and coordinate operations for single or multiple surveys.
- Direct updates and changes in survey implementation and methods.

## Abilities

To pursue this career, you will need to display the following capacities:

- Written Comprehension
- Oral Comprehension
- Deductive Reasoning
- Inductive Reasoning
- Oral Expression
- Written Expression
- Speech Clarity
- Near Vision
- Speech Recognition
- Mathematical Reasoning
- Information Ordering
- Number Facility
- Category Flexibility
- Problem Sensitivity
- Selective Attention
- Fluency of Ideas
- Originality
- Flexibility of Closure
- Speed of Closure
- Perceptual Speed



## **Knowledge**

To pursue this career, it would be helpful to be well-versed in the following subject areas:

- English Language
- Mathematics
- Customer and Personal Service
- Administration and Management
- Economics and Accounting
- Communications and Media
- Computers and Electronics
- Clerical
- Sales and Marketing
- Psychology
- Personnel and Human Resources
- Education and Training
- Production and Processing
- Sociology and Anthropology
- Design
- Law and Government
- Philosophy and Theology
- Telecommunications
- Building and Construction
- Geography

## **Skills**

The following skills are considered essential to this job:

- Reading Comprehension
- Active Listening
- Speaking
- Critical Thinking
- Complex Problem Solving
- Writing
- Mathematics
- Time Management
- Judgment and Decision Making
- Active Learning
- Social Perceptiveness
- Persuasion
- Monitoring
- Learning Strategies
- Coordination
- Instructing
- Management of Personnel Resource
- Service Orientation
- Negotiation
- Systems Analysis



## Activities

In this job, you will likely spend most of your time engaged in the following activities:

- Communicating with Persons Outside Organization
- Interpreting the Meaning of Information for Others
- Processing Information
- Analyzing Data or Information
- Getting Information
- Interacting With Computers
- Organizing, Planning, and Prioritizing Work
- Making Decisions and Solving Problems
- Identifying Objects, Actions, and Events
- Judging the Qualities of Things, Services, or People
- Communicating with Supervisors, Peers, or Subordinates
- Updating and Using Relevant Knowledge
- Documenting/Recording Information
- Estimating the Quantifiable Characteristics of Products, Events,
- Establishing and Maintaining Interpersonal Relationships
- Scheduling Work and Activities
- Selling or Influencing Others
- Monitor Processes, Materials, or Surroundings
- Coordinating the Work and Activities of Others
- Resolving Conflicts and Negotiating with Others

## Job Zone

All occupations are categorized into job zones, based on the level of preparation (experience, education, and training) that is required. There are five job zone categories, with job zone one indicating that little to no preparation is required, to job zone five, where extensive preparation is needed.

**This occupation is categorized as Job Zone Four: Considerable Preparation Needed**

Occupations in this job zone tend to require the following:

### Experience

A considerable amount of work-related skill, knowledge, or experience is needed for these occupations. For example, an accountant must complete four years of college and work for several years in accounting to be considered qualified.

### Education

Most of these occupations require a four-year bachelor's degree, but some do not.

### Training

Employees in these occupations usually need several years of work-related experience, on-the-job training, and/or vocational training.

### Example

Many of these occupations involve coordinating, supervising, managing, or training others. Examples include accountants, sales managers, database administrators, teachers, chemists, environmental engineers, criminal investigators, and special agents.



## Legend:

### Educational Levels

1. **Less than High School:** No schooling or just grade school or some high school courses.
2. **High School Diploma:** Or GED or High School Equivalence Certificate.
3. **Post-Secondary Certificate:** Awarded for training completed after high school (for example, in Personnel Services, Engineering-related Technologies, Vocational Home Economics, Construction Trades, Mechanics and Repairers, Precision Production Trades).
4. **Some College Courses:** Can consist of college preparatory courses or regular courses taken while attending college, but credits attained are not sufficient to get a degree.
5. **Associate's Degree:** An undergraduate degree awarded by a junior, community technical or bachelor's degree-granting college/university. Requires a completion of a two-year course of study.
6. **Bachelor's Degree:** An academic degree awarded for an undergraduate major or course. Requires a completion of a four-year course of study.
7. **Post-Baccalaureate Certificate:** Awarded for completion of an organized program of study; designed for people who have completed a Baccalaureate degree, but do not meet the requirements of academic degrees carrying the title of Master.
8. **Master's Degree:** An academic degree awarded to people who, in addition to achieving a bachelor's, have taken additional courses or completed a research study in a specific field or subject area. Requires an additional one to three years of study.
9. **Post-Master's Certificate:** Awarded for completion of an organized program of study; designed for people who have completed a Master's degree, but do not meet the requirements of academic degrees at the doctoral level.
10. **First Professional Degree:** Awarded for completion of a program that: requires at least 2 years of college work before entrance into the program, includes a total of at least 6 academic years of work to complete, and provides all remaining academic requirements to begin practice in a profession.
11. **Doctoral Degree:** An academic or professional degree awarded for the completion of advanced graduate study beyond a Master's degree. Requires an additional two to four years of study.
12. **Postdoctoral Training:** Consists of advanced academic research completed after doctoral studies. Generally done within five years of the completion of a Doctoral Degree in order to deepen a person's knowledge of a particular subject, hone skills, and publish academic papers.